



Orion Press Kit

Gary German Quotes:

Gary German – Why did I start the Orion

“I started the company because I was paying over \$300 in baggage fees for my family to travel via an airline. Plus my luggage for everyone was different, some old and some new. It just looked like we weren’t coordinated when we were traveling. Plus at the baggage carousel was always an ordeal, because all of our luggage looked like everyone else. What a pain it was that you would pick up your luggage thinking it was yours and it wasn’t”.

“I knew there were many folks around the world who had stopped traveling via plane because of the baggage fees. It just made this form of travel unaffordable to many of us with large families.”

“I wanted to do something that was a win-win for everyone.”

“So I knew that Hard-shell luggage was just coming out with a four wheel trolley system that made going through the long lines much easier. So why not wrap the luggage much like they do buses and cars. But I couldn’t have it wrapped like they do on buses knowing the wear and tear that luggage goes through. So I made it to where the image is burned into the plastic mold so it would not come off.”

“Then I had to make sure we could personalize it like you personalize your devices (cell phones, tablets and laptops). This could make it easier for people to sell it to others. Your own favorite super hero, your favorite university, your favorite team sport, your favorite cool car, even corporate logos on one side of

the luggage and an advertiser on the other. I did not want it to look like someone slapped a bunch of bumper stickers on the luggage so I went to develop a program where the sponsor and the advertiser could be in contact with each others graphic departments to come up with something uniform and natural looking (almost like they were meant to be together) at the same time making it look very cool and very informative.”

“It worked! Everyone is happy, the sponsor, the advertiser, the consumer, the airline and even me!”

“It now is a piece of artwork! And a conversation piece. We did a walk-through of 5 different airports and had an average of 30 people come up to us and ask us about the luggage. The luggage holder unbeknownst to him /her became a salesman without them even knowing they were. They actually like the notoriety!”

Orion not only wants to rule the skies with their patent pending Mobile luggage Billboard but also become the one stop, all-inclusive Travel Enterprise. Here is how we are going to accomplish this!

What is Orion going to turn into in 2017—what is on the Orion Horizon?

Orion will be introducing a Family Exchange Program called My-Casa-Ur-Casa, it will be patterned much like Airbnb. Except we are concentrating on culture, food, people, the country, the family and not the money. So with our program you will never see anything over \$59 a night anywhere around the world. Because what we found is that people really want to know other cultures and visit and learn the landscape, the language as well as become friends with another family from another part of the world! The friendships that will last a lifetime will be built within our family based programs.

Orion will be introducing a global In Country Travel Guide-Travel Concierge program called **“AHOY”**. It will be a little like Uber but all the Orion Vetted Travel Guides will only take tips. They meet you at the baggage claim, pick up your luggage and take you to anywhere you wish to go. While you are in country they are yours and on-call 24 hours a day. Travel to great secrets of that country, museums, historical places, night life, and embassy’s, to your hotel and to ATM. They are knowledgeable as well as your own social expert. They only make money on tips so they will be trying their best to make you feel comfortable and welcome in the country you are traveling to. They can set you up with anything that is happening at that time that you are there, shows, events, to even locate that barn find! They will also make you feel at home!

ORION'S SMART LUGGAGE SET

For only **\$299** you get the smart luggage set of two luggage (20 and 28 inches), the Orion Travel Card with \$50 credit to cover the baggage fees, a pair of Luggage Covers and freebies from our business partners.

Take it anywhere while standing straight up with ease. No more pulling 24 pounds down the airport corridor or up the stairs to ticketing or baggage claim. It is an easy go for all who own one.

We are offering a revolutionary advertising tool out there. We created fantastic designs to illustrate the covers and keep it distinguished from the regular luggage. Our luggage covers will bring a great design in

the front and the best advertising artwork in the back. That will allow to bring the companies closer to their customers and bring rewards to the travelers who will use it. The luggage cover is washable and will protect the luggage against scratches.

20" carry on luggage includes:

- Charging station for up to 2 devices (batteries not included);
- Smart weighting system;
- TSA Code locks;
- Aluminum Trolley;
- 100% PC material;
- 4 double spinner wheels that can rotate 360 degrees;
- Bluetooth GPS Locator.

28" carry on luggage includes:

- Smart weighting system;
- TSA Code locks;
- Aluminum Trolley;
- 100% PC material;
- Bluetooth GPS Locator.

On this offer, Orion will take care of their travelers. When the airlines ask for baggage fees and sell meals on-board, Orion comes with a US\$ 50 rechargeable prepaid card to be used to cover those expenses. The prepaid debit card also gives rewards when recharged and used. Further discounts apply when buying online at the Orion Travel Mall and other sales platforms from Orion.

The package also includes two (2) luggage covers with the promotional campaign at the moment. According to the campaign, it will be possible to provide coupons from our partners at the luggage.

Don't worry about your phone getting low battery, or the unpacking your luggage at the check in to try to fit into the limit weight. Our luggage will solve most of the routine problems and even reduce the stress of waiting for your luggage at the baggage carousel. Our app will alert when the luggage is at a 30 ft range.

Orion is the first company to offer a Smart Luggage set with extras and rewards!

ORION'S LUGGAGE COVER

At only **US\$ 19,99**, Orion offers the best solution for your travel luggage!

- Made of durable 250 grams material, 15% Spandex and 85% polyester;
- Thickness cover can protect your luggage against scratch and dust;
- Double-stitched all over, full of stretch and high elasticity;
- Easy to fit and remove, extremely durable and washable fabric;
- 2 Sizes available: S (18-20 inch) and L (25-28 inch);

ORION'S MEMBERSHIP

We have the best membership option out there. Which allow our business partners to get closer to our travelers, feeding them with rewards, discounts and limited time offers. The membership allow the members to have access to Orion's new products first at a special deal, receive a prepaid and rechargeable debit card that rewards for its usage and free access to our app database.

At US\$ 9,99 per month:

- Up to 2 luggage covers per year;
- Souvenirs of your choice from our list of options;
- Coupons for traveling (Group on);
- Special Offers for Orion products and new releases;
- Orion apps (voice translator, gps locator, games);
- Travel Insurance, SIM Card, Special traveling deals (Aloha);
- Orion Travel Mall Rewards (\$5 off from each \$50 sale for your next shopping when using Orion Travel Card);
- Orion Travel Card (1);

At US\$ 19,99 per month:

- Orion's Music Backpack (1);
- Up to 2 luggage covers per year;
- Souvenirs of your choice from our list of options;
- Coupons for traveling (Group on);

- Special Offers for Orion products and new releases;
- Orion apps (voice translator, gps locator, games);
- Travel Insurance, SIM Card, Special traveling deals (Aloha);
- Orion Travel Mall Rewards (\$5 off from each \$50 sale for your next shopping when using Orion Travel Card);
- Orion Travel Card (1);

At US\$ 29,99 per month:

- Orion's Smart Luggage Set (one 20" and one 28" luggage);
- Up to 4 luggage covers per year;
- Souvenirs of your choice from our list of options;
- Coupons for traveling (Group on);
- Special Offers for Orion products and new releases;
- Orion apps (voice translator, gps locator, games);
- Travel Insurance, SIM Card, Special traveling deals (Aloha);
- Orion Travel Mall Rewards (\$5 off from each \$50 sale for your next shopping when using Orion Travel Card);
- Orion Travel Card (1);

We are developing other platforms to ease on to the travelers.

Orion Travel Card

The prepaid card that gives it back for their users

Orion will give it away along with the purchase of the Orion's Smart Luggage Set with US\$50 in credits. And also for who enroll with the membership program.

It can be used anywhere, it is rechargeable and it will build up rewards with Orion when purchasing from any of our stores.

It is a great solution for when you are traveling. It can be rechargeable, receive deposits and transfers, turning into a very special tool to assist the traveler in any needed situation during their trip.

We encourage our travelers to deposit US\$100 monthly into the card as a Travel Deposit and after 1 year, you can take the vacation of your dreams buying one of our traveling package with your Orion Travel Card and build up credits for your next vacations.

Orion wants to change the travel industry as it is and let it be accessible to everyone.

Social Media Links

YouTube <https://www.youtube.com/channel/UC7zl7yRvk1UW-UFaJeH-NOA>

Linkedin <https://www.linkedin.com/in/oriontraveltechnologies>

Facebook <https://www.facebook.com/oriontraveltech>

Twitter <https://twitter.com/oriontraveltech>

Pinterest <https://www.pinterest.com/garyg0834/orion-travel-technologies/>